



BLUE BIRD

July 15, 2016

DEALER MEMO
NO. 16-67

To: Blue Bird Dealers
From: Jeff Terlep, VP of Marketing & Product Planning
Subject: **Dealer Meeting Video**

Last year we created a great video that we used at our 2016 Dealer Meeting and have shared it with many of the dealers and RSMs throughout the year. We want to make sure everyone has access to it going forward. You can download this video by clicking on the link below. Please feel free to use this in your dealership showroom, at meetings, tradeshow, or on your dealership's website.

<https://www.dropbox.com/s/ufqdu87sc3z5fxy/Dealer-Meeting-2016-Vid.mp4?dl=0>

Thank you!

Jeff Terlep

VP of Marketing and Product Planning